



CAROLINE COUNTY
COUNCIL OF ARTS

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Call for Artists - Application

Artsway Illuminations: Denton's Main Street Banners 2025

The Caroline County Council of Arts (CCCA), in partnership with the Town of Denton and Downtown Denton Main Street, is excited to launch our third annual Denton Artsway Main Street Banners program!

We'll be dazzling downtown Denton with unique, one-of-a-kind banners created by YOU, displayed on the light poles lining Market Street. Artists from Caroline County and the surrounding areas are encouraged to showcase their talents while contributing to the beauty of our community.

Up to 12 different banners, each created by a different artist, will be displayed from July through December 2025. Applications will be reviewed and selected by the Denton Artsway Committee based on creativity and artistic merit. The theme for this year's event is "Everyday Magic." However, artists are welcome to express themselves with any theme or subject matter they choose (see Rules & Restrictions below).

Application Deadline: Friday, May 9, 2025

To be considered, applications must be fully completed and include all required information. Applicants must submit a small portfolio (3-5 images) of artwork, either via email or by scheduling an appointment at The Foundry.

Notification of selection will be sent by May 16, 2025.

If selected, artists must submit a \$75 non-refundable deposit and pick up their blank banner no later than May 22, 2025.

Final artwork is due by Friday, June 27, 2025. Banners will be on display July through December 2025, and will be collected for a Public Viewing Reception & Fundraising Auction in partnership with Downtown Denton Main Street. During this event, banners will be available for purchase through a live auction.

Banner Auction Proceeds: 70% to participating artists, 30% reinvested into the 2026 Banner Program. If a banner does not sell, the artist may keep it.

We're excited to see your creativity and help this program thrive for years to come!

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General Information + Rules & Restrictions

- The finished banners are 24"x 60" and will hang vertically.
- Artists should prime their banner using Gesso or acrylic paint primer
- CCCA will seal the finished banner professionally using a clear acrylic sealant material. (These two steps are necessary to protect the artwork from the elements.)
- Do not cut holes in the canvas banner
- Do not fold the banner once painted
- Do not use any appliques or foreign objects on the banner
- When the banner is finished, please initial or sign your name.
- The theme of the Artsway Banners for 2025 is "Everyday Magic"
- Artists may incorporate this theme but are not obligated to do so. Paint what inspires you!
- Please refrain from the use of political or religious statements. We are striving for an all-inclusive space!
- The banners will be displayed on public streets and must be appropriate for viewers of all ages. Works containing controversial images that are offensive in nature will not be accepted.
- No advertising, branding, or commercial images.

Once completed, artist information and photos of their banners will be shared on our website, and promoted through social media, email blasts and newsletters. We want your talent to shine!

Please complete Artist Application with attached portfolio by 5/9/2025 and send to:

Email: info@carolinearts.org

Mail: CCCA / PO Box 292 / Denton, MD 21629

Drop-off: The Foundry / 401 Market Street / Denton, MD 21629 / 410.479.1009

Terms and conditions:

By submitting non-refundable deposit, banner and artwork are considered property of Artist. By signing application, Artist commits to offer completed banner artwork for sale during Fundraiser auction, with 70% of proceeds going to Artist and 30% going to CCCA/Banner Program. The Artist grants to CCCA license to make two-dimensional reproductions of the Public Artwork and the final designs to be used in brochures, media, publicity and catalogs or other similar, non-commercial publications. The Artist represents and warrants that said work or service does not and will not infringe upon the proprietary or any intellectual property rights of any other persons or entities. The Artist retains all other rights provided through the Copyright Act of 1976, 17 U.S.C. Section 101 et. seq. to the Public Artwork.

2025 CALL FOR ARTISTS – DOWNTOWN LIGHT POLE BANNERS DENTON, MD


DEADLINE FOR APPLICATIONS: 5/9/2025

 Name: _____

 Address: _____

 Phone: _____

 E-mail: _____

 Website: _____

 Social Media: _____

APPLICATION CHECKLIST

- ☐ Application
- ☐ Portfolio Images Requested
- ☐ Signed Permission Statement and any applicable Release Forms

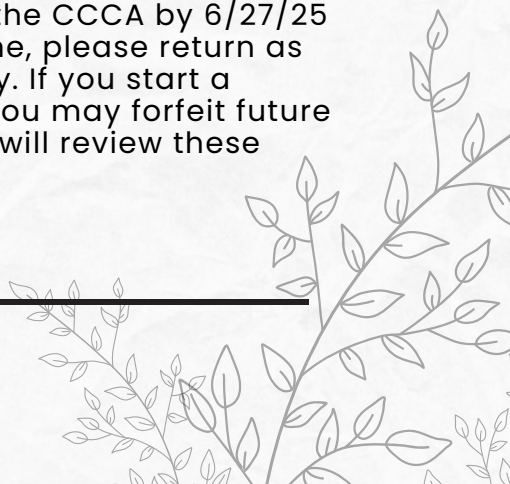
Waiver: On behalf of myself, I agree to waive, release, indemnify and hold harmless the CCCA and its officers, agents and employees from and against any and all claims, cost of liabilities, expenses or judgments, including attorney's fees and court costs arising out of my participation in this event and any illness or injury resulting therefrom due to negligence, I also understand that I may bargain the terms of this release with the CCCA.

I understand that the display of the artwork will be on a public street and must be appropriate for all ages to view.

Banner Return policy: All banners must be returned to the CCCA by 6/27/25. If you are unable to paint your banner in this time frame, please return as soon as possible to allow another artist the opportunity. If you start a banner and are not able to finish in the allotted time, you may forfeit future chances of participating in this program, although we will review these circumstances on a case-by-case basis.







"Everyday Magic"

Artsway Illuminations: Denton's Main Street Banners 2025

1. **Emphasize Community Connection:** Denton's rich history is a testament to its vibrant community spirit, where warmth, camaraderie, and shared experiences have always been at the heart of its identity. Artists have the unique opportunity to showcase the moments that have brought people together throughout Denton's history, from gatherings at local events to acts of kindness woven into the fabric of daily life. By capturing these moments, artists can celebrate Denton's strong sense of belonging and connection that has defined the community for centuries.
2. **Celebrate Local Culture:** Denton's cultural heritage runs deep, shaped by generations of residents and a diverse population that has contributed to its unique tapestry. From colorful festivals to cherished traditions passed down through the years, Denton offers a wealth of inspiration for artists to celebrate. Artists can draw upon the rich cultural landscape of Denton to create artwork that resonates with both residents and visitors, fostering a sense of pride and appreciation for Denton's cultural identity.
3. **Highlight Natural Beauty:** Nestled along the banks of the Choptank River and surrounded by picturesque landscapes, Denton is blessed with natural beauty that has inspired generations of artists. From scenic parks and green spaces to breathtaking sunsets that paint the sky, Denton's natural wonders provide endless inspiration for artists to capture. By showcasing Denton's natural beauty, artists can inspire a deeper connection to the environment and encourage stewardship of the land that has shaped Denton's identity.
4. **Inspire Positivity and Resilience:** Throughout its history, Denton has faced challenges with resilience and optimism, coming together as a community to overcome adversity and find everyday magic amid uncertainty. Artists have the opportunity to uplift spirits and inspire hope through their artwork, reflecting Denton's unwavering spirit of resilience. By celebrating everyday magic it brings positivity and wonder, artists can remind residents that even in difficult times, there are still reasons to smile and find magic in the world around us.