



Call for Artists - Application Denton Artsway Mainstreet Banners

The Caroline County Council of Arts (CCCA), in partnership with Town of Denton and Downtown Denton Main Street, is excited to launch our first-ever Denton Artsway Mainstreet Banners program! We'll be dazzling downtown Denton with unique, one-of-a-kind banners created by YOU, displayed on the light poles lining Market Street. Caroline County & surrounding area artists are encouraged to offer their talents while contributing to the beauty of our community. Up to 20 different banners, each produced by a different artist, will be hung from April through September or October 2023.

Applications will be reviewed & selected by the Denton Artsway Committee based upon creativity and merit. The theme for this year's event is "Community". However, artists are free to express themselves with any theme or subject matter they choose* (see Rules & Restrictions below).

Deadline for Application is Monday, January 2, 2023

Applications must be filled out with all necessary information in order to be considered. Applicants must submit a small portfolio (3-5 images) of artwork, and may do so via email or scheduled appointment at The Foundry.

Notifications will be sent by January 10, indicating whether you have been selected or not.

If selected, Artists must provide \$75 non-refundable deposit and pick up banner no later than January 20, 2023. Artwork must be completed by March 20, 2023. Banners will be on display from April thru September or October 2023, and then collected for public Viewing Reception & Fundraising Auction in October or November (location TBD). During this event, the public will be invited to vote and awards will be given for "best banner" categories. Additionally, banners will be offered for sale via silent auction.

Banner Auction Proceeds: 70% to participating artists, and 30% back into Banner program for 2024. If banner does not sell, artist may keep banner for their own.

We want to see you & the program be successful for many years to come!



General Information + Rules & Restrictions

- The finished banners are 24"x 60" and will hang **vertically**.
- Artists should prime their banner using *Gesso or acrylic paint primer*
- CCCA will seal the finished banner professionally using a clear acrylic sealant material.
(These two steps are necessary to protect the artwork from the elements.)
- *Do not* cut holes in the canvas banner
- *Do not* fold the banner once painted
- *Do not* use any appliques or foreign objects on the banner
- When the banner is finished, *please initial or sign your name*.
- The theme of the Artsway Banners for 2023 is "Community"
- Artists may incorporate this theme but are not obligated to do so. *Paint what inspires you!*
- Please refrain from the use of political or religious statements. *We are striving for an all-inclusive space!*
- The banners will be displayed on public streets and must be appropriate for viewers of all ages. Works containing controversial images that are offensive in nature will not be accepted.
- No advertising, branding, or commercial images.

Once completed, artist information and photos of their banners will be shared on our website, and promoted through social media, email blasts and newsletters. *We want your talent to shine!*

Please complete Artist Application with attached portfolio by 1/2/23 and send to:

Email: info@carolinearts.org

Mail: CCCA / PO Box 292 / Denton, MD 21629

Drop-off: The Foundry / 401 Market Street / Denton, MD 21629 / 410.479.1009

Terms and conditions:

By submitting non-refundable deposit, banner and artwork are considered property of Artist. By signing application, Artist commits to offer completed banner artwork for sale during Fundraiser auction, with 70% of proceeds going to Artist and 30% going to CCCA/Banner Program. The Artist grants to CCCA license to make two-dimensional reproductions of the Public Artwork and the final designs to be used in brochures, media, publicity and catalogs or other similar, non-commercial publications. The Artist represents and warrants that said work or service does not and will not infringe upon the proprietary or any intellectual property rights of any other persons or entities. The Artist retains all other rights provided through the Copyright Act of 1976, 17 U.S.C. Section 101 et. seq. to the Public Artwork.



The Foundry
featuring artists from Caroline County
 401 Market St. | Denton, MD 21629
 410.479.1009 | info@carolinearts.org

Register for classes online at:
www.carolinearts.org



2023 CALL FOR ARTISTS – DOWNTOWN LIGHT POLE BANNERS
 DENTON, MD

DEADLINE FOR APPLICATIONS: 1/2/2023

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail Address: _____

Website: _____

Social Media: _____

APPLICATION CHECKLIST

- _____ A. Application
- _____ B. Portfolio Images Requested
- _____ C. Signed Permission Statement and any applicable Release Forms

Waiver: On behalf of myself, I agree to waive, release, indemnify and hold harmless the CCCA and its officers, agents and employees from and against any and all claims, cost of liabilities, expenses or judgments, including attorney's fees and court costs arising out of my participation in this event and any illness or injury resulting therefrom due to negligence, I also understand that I may bargain the terms of this release with the CCCA.

I understand that the display of the artwork will be on a public street and must be appropriate for all ages to view.

Banner Return policy: All banners must be returned to the CCCA by 3/20/2023. If you are unable to paint your banner in this time frame, please return as soon as possible to allow another artist the opportunity. If you start a banner and are not able to finish in the allotted time, you may forfeit future chances of participating in this program, although we will review these circumstances on a case-by-case basis.

 Signature of Artist

 Date

 Signature of Artist's Parent/Guardian (if Artist is under 18)

 Date